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## **General Information**

#### Date:

22-26 September 2018

#### Venue:

Elite Plaza Business Center Address: 15 Khorentsi Str., Yerevan, 0010, Armenia

http://www.eliteplaza.am/contacts?lang=en

#### Participants:

250-300 expected

#### Congress Organizer:

Orbeli Institute of Physiology NAS RA Address: 0028, Orbeli Ave. 22, Yerevan, Armenia Phone: +374-10-272247 E-mail: info@physiol.sci.am

#### Project Manager/Congress Chair

Dr. Naira Ayvazyan E-mail: <u>taipan@ysu.am</u> <u>nairaayvazyan@physiol.sci.am</u>

#### Exhibition / Support:

Mr. Harutyun Sargsyan Phone: +374-94-542472 E-mail: <u>ist2018expo@gmail.com</u> Latitude 40.175082 Longitude 44.509742 We're Ready For You

# 19<sup>rd</sup> Eu-IST Congress

Yerevan, Armenia, 22-26 Sept 2018

### **Support Categories**

Companies will be given a support category status dependent upon the total amount of their support. The total contribution will consist of items such as advertisements, satellite symposia and exhibition space. Companies will benefit from outstanding advantages linked to their supporter category.

#### Status Aill Be Allocated As Follows:

Category	Minimum Contribution		
Gold Supporter	€ 7,000		
Silver Supporter	€ 5,000		
General Supporter	€ 2,500		

#### **Industry Support Benefits**

Benefit	Gold Supporter	Silver Supporter	General Supporter
Supporter's logo (company logo only, no product logos) with hyperlink on Congress website	~	~	~
Supporter's logo (company logo only, no product logos) in the Programme	~	~	~
Congress registrations	4	2	1
Acknowledgement on Supporters' Board on-site	$\checkmark$	~	$\checkmark$
Tweeting a quick thank you on the @febsnews Twitter account	$\checkmark$	~	$\checkmark$

Branded items will carry company logos only. No products logos or advertisements are permitted.

### **Special Requests**

Tailored packages can be arranged to suit your objectives. Feel free to contact the Industry Support and Exhibition Manager to discuss your needs: Harutyun Sargsyan, ist2018expo@gmail.com

### The 19<sup>rd</sup> Eu-IST Congress Verevan, Armenia, 22-26 Sept 2018

### **Supporter Categories**

#### **Gold Supporter Package**

#### **Plenary Satellite Symposium**

- Opportunity to organize an Official Satellite Symposium a Parallel Hall, up to 60 minutes (Program subject to the approval of the Congress Scientific Committee);
- Includes: hall rental, standard audio/visual equipment, display table;
- Permission to use the phrase:"Official Satellite symposium of IST-EU2018"
- Symposia Programs will be included in the Program (subject to receipt by publishing deadline);
- The timeslots will be advised once the program will be finalized and will be allocated on a "first come, first served" basis.

#### **Registration:**

4 full registrations

#### **Exhibition Space:**

- 24m<sup>2</sup> Exhibition space (additional space can be purchased at a reduced cost of €150 + VAT per square meter) (subject to completion of the Exhibition Booking Form)
- 4 exhibition badges

#### Advertisement:

Inclusion of Company's symposium invitation in the registration package (insert to be provided by company); Inside back page/Front page Color Advertisement in the program (for the first two companies. The third company could get a middle spread if applicable and if not- an inside page advertisement).

#### € 7,000

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Yerevan, Armenia, 22-26 Sept 2018

#### Silver Supporter Package

#### €5,500

#### **Parallel Satellite Symposium**

- Opportunity to organize an Official Satellite Symposium in a Parallel Hall, up to 30
  minutes (Program subject to the approval of the Congress Scientific Committee);
- Includes: hall rental, standard audio/visual equipment, display table;
- Permission to use the phrase:"Official Satellite symposium of IST-EU2018"
- Symposia Programs will be included in the Program (subject to receipt by publishing deadline);
- The timeslots will be advised once the program will be finalized and will be allocated on a "first come, first served" basis.

#### **Registration:**

2 full registrations

#### **Exhibition Space**

- 15m<sup>2</sup> Exhibition space (additional space can be purchased at a reduced cost of €150 + VAT per square meter) (subject to completion of the Exhibition Booking Form);
- 2 exhibition badges.

#### Advertisement

- Inclusion of Company's symposium invitation in the registration package (insert to be provided by company);
- Inside page Color Advertisement in the program.

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#### For the above Satellite Symposium packages, the following apply:

- Satellite Symposia/workshops are offered to industry a commercial/promotional sessions and are allocated on a "first-come, first-served" basis.
- Supporting companies are free to choose topics, invite speakers, and control content. However, topic and program are subject to approval by the scientific committee.
- In case where the scientific committee does not approve the Satellite Symposia/workshops program, each party will be entitled to cancel the Satellite Symposium booking without paying any penalty for the cancellation or for any damages caused by the cancellation to the other party. Accordingly upon such cancellation, neither of the parties will have any claims, demands or suits towards the other.
- The company, in addition to the support fee, must cover all speaker expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the speakers have already been invited by the event organizers.
- Satellite Symposia/workshops will be indicated in the program as: Industry Session/Satellite Symposia by-Company name.
- Satellite Symposia/workshops Programs will be included in the Industry Support and Exhibition Section of the Program (subject to receipt by publishing deadline) and online.

#### **General Supporter Package**

#### **Registration:**

1 full registration

#### **Exhibition Space**

- 6m<sup>2</sup> Exhibition space (additional space can be purchased at a reduced cost of € 150 + VAT\* per square meter) (subject to completion of the Exhibition Booking Form);
- 1 exhibition badge.

#### Advertisement (one Item to choose from)

- Inside page Color Advertisement in the program;
- One Insert in the conference bags to be provided by the Company.

€2,500

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#### **Educational Support Opportunities**

Education in the toxinology plays an important role in advancing progress in basic research, ultimately impacting areas such as human health, pharmacology and biotechnology. By providing an educational grant in support of the educational opportunities below, you are making a vital contribution to these efforts.

#### **Unrestricted Educational Grants**

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

All support will be recognized in the Industry Support and Exhibition section of the program guide, on the event website, and with signage during the event.

#### Educational Grant In Support Of An Existing Session

An existing scientific session accepted or invited by the Scientific Committee and supported by an Educational Grant from the industry.

- Hands off support, no influence over any scientific/education elements
- Support will be acknowledged in the Program as: "Session Title, Supported by an Educational Grant from Company name".
- Support can be acknowledged in the beginning of the session by the moderator, followed by a slide presenting the logo of the company (optional).
- Support will be recognized in the Industry Support and Exhibition section of the Program, on the event website, and on signage during the event.

#### **Posterboards**

#### €1,000

€3,000

- Support will be recognized with signage at the entrance to the Poster area with Supported by... "and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event.

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 1 "push notification" sent to all participants onsite who downloaded the app Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and on signage during the event.

#### **Promotional Support Opportunities**

#### CONGRESS BAGS

Supporter will provide the funds for the bags. Bags will be branded with the event branding and logo and the company's logo.

- Support will be recognized on the bag with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event.

#### **CONGRESS BADGE LANYARDS**

Supporter will provide the funds for the lanyards. Lanyards will be branded with the event branding and logo and the company's logo.

- Support will be recognized on the lanyard with a company logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event.

#### **NOTEPADS OR PENS**

Supporter will provide the participants' notepads and/or pens. Notepads and pens will be branded with the Company name / logo.

- Support will be acknowledged in the Industry Support and Exhibition section of the program, on the event website, and with signage during the event.
- Supporter to cover shipping costs and fulfill shipping instructions and deadlines.

There are also the opportunities for the Advertisement INSIDE THE CONGRESS CENTRE –BETWEEN FLOORS and/or OUTSIDE THE CONGRESS CENTRE. For all details (Booking Form, Contracts & Confirmation, EXHIBITION Terms and Conditions and also Cancellation / Modification policy), please contact our Sponsorship and Exhibition Manager:

Harutyun Sargsyan, <u>ist2018expo@gmail.com</u>

#### €2,500

€500

**€800**